

# EL CORAZÓN DE NORUEGA

## Newsletter no. 1 - 2019

*The Heart of Norway is a network of companies working together with the goal to get more international guests to the region. To reach this goal one of the instruments is developing and presenting a set of proposals for new roundtrips with an extended stay in the heart of Norway.*

*The region stretches from Hamar in the south to Trondheim in the north and westwards to Åndalsnes, Skjåk and Valdres. Most of the area is known as the Inland of Norway.*



### #1 FITUR 2019



Per Gunnar Hagelien (pilgrim walks) and Øyvind Frich (Dale-Gudbrands Gard and Wood Hotel) will be present at FITUR to promote the heart of Norway.

You find us at **Pavillion 4 Europe / Stand Number D07 A**

This year we are present together with Iceland and Finland in the Nordic stand. We are really looking forward to meeting you.

Do not hesitate to contact us prior to FITUR, if you would like to pre-book a meeting with us.

Per Gunnar Hagelien  
Øyvind Frich

[pilgrim@gudbrandsdalsmusea.no](mailto:pilgrim@gudbrandsdalsmusea.no)  
[post@frich.no](mailto:post@frich.no)

### #2 In the heart of Norway – finally online

Finally – our website is launched. Read about the companies and what they have to offer. You will also find suggested itineraries for travel in Norway – both for tour operated groups and FITs.

Read more about us here: [www.intheheartofnorway.no/es](http://www.intheheartofnorway.no/es)

### #3 Pilgrimage and our history



Get inspired to walk the pilgrimage path towards Trondheim. Here from Fåvang/ Gudbrandsdalen. This summer we open the new point of interest at Dale-Gudbrands gard. We will present the thrilling story of this historic place by using audio guide for smartphones.

Welcome to Dale-Gudbrands Gard and the pilgrimage centre for an insight into our history. Opens in June 2019.

Read more about the pilgrimage walk through Gudbrandsdalen [here](#).

### #4 Cultural weekend in Surnadal

For the 25<sup>th</sup> time – the cultural weekend is arranged in Surnadal. Visit us 24<sup>th</sup> – 26 May for a cultural experience. There will be concerts and a variety of cultural performances in honour of the local poet and author Hans Hyldbakk. Read more about it at <http://varsoghelga.no/>

You can also contact the Thon hotel Surnadal for more information or booking [www.thonhotels.no/surnadal](http://www.thonhotels.no/surnadal)

### #5 Dale-Gudbrands Gard



This beautiful, authentic hotel can now welcome even more guest. We have expanded our capacity and can proudly present 4 new rooms. We have in total 17 rooms of high standard and 7 rooms with poor standard.



The past three years we have invested a significant amount to make this historic farm look better than ever before. The refurbishment is done carefully in accordance with guidelines from the County Conservator (Fylkeskonservator) and the Directorate for Cultural Heritage (Riksantikvaren). In 2021, it is the anniversary year for the start of the Christianization of Norway.



In 1021 the so-called "Klubbeslaget" (Club-battle) took place at Dale-Gudbrand. Snorre described this in the King's Saga. One assumes that this was the start of a longer period where one used warlike means, ending in 1030 up in the battle of Stiklestad. Now thousand years later 1000 - what has these happenings meant for Norway and what does it still mean?

Read more about Dale-Gudbrands gard at <http://www.dale-gudbrandsgard.no/>

## #6 Mjostårnet – Wood Hotel

This unique hotel, situated in Brumunddal (1 hour from Oslo), the world's tallest wood building opens March 1<sup>st</sup> 2019! The hotel towers 86 metres above the ground and has 72 freshly designed rooms. Do you want to stay at the hotel – the booking is now open!

<https://www.frich.no/no/overnatting/brumunddal>

Here are some articles published in Spain about the Wood hotel;

- <https://moovemag.com/2018/12/mjostarnet-noruega-rascacielos-de-madera/>
- <https://www.economiadehoy.es/noticia/39812/internacional/se-inaugura-en-noruega-el-rascacielos-de-madera-mas-alto-del-mundo-mjstnret.html>
- <https://ecoinventos.com/noruega-rascacielos-madera-mas-alto-del-mundo-mjostarnet/https://moovemag.com/2018/12/mjostarnet-noruega-rascacielos-de-madera/>
- <https://www.economiadehoy.es/noticia/39812/internacional/se-inaugura-en-noruega-el-rascacielos-de-madera-mas-alto-del-mundo-mjstnret.html>
- <https://ecoinventos.com/noruega-rascacielos-madera-mas-alto-del-mundo-mjostarnet/>
- <https://www.que.es/ultimas-noticias/se-inaugura-en-noruega-el-rascacielos-de-madera-mas-alto-del-mundo.html>
- <https://profesionaleshoy.es/arquitectura/2018/12/18/se-inaugura-en-noruega-el-rascacielos-de-madera-mas-alto-del-mundo/26828>
- <https://www.que.es/ultimas-noticias/se-inaugura-en-noruega-el-rascacielos-de-madera-mas-alto-del-mundo.html>
- <https://www.economiadehoy.es/noticia/39812/internacional/se-inaugura-en-noruega-el-rascacielos-de-madera-mas-alto-del-mundo-mjstnret.html>
- <https://moovemag.com/2018/12/mjostarnet-noruega-rascacielos-de-madera/>
- <http://www.ecohabitar.org/se-inaugura-en-noruega-el-rascacielos-de-madera-mas-alto-del-mundo-mjosta%CC%8Amet/>
- <https://madera-sostenible.com/arquitectura/el-rascacielos-de-madera-mas-alto-del-mundo-esta-en-noruega/>
- <http://www.elmundo.es/internacional/2018/09/05/5b8ffcafe2704e39518b4583.html>
- [https://www.abc.es/sociedad/abci-torre-mas-alta-mundo-madera-toma-forma-noruega-201809051234\\_noticia.html](https://www.abc.es/sociedad/abci-torre-mas-alta-mundo-madera-toma-forma-noruega-201809051234_noticia.html)
- <https://www.centralcharts.com/es/news/1686966-noruega-construye-la-torre-de-madera-mas-alta-del-mundo>

